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Second Annual Summer Science-Reading Contests Open

Bowie, Md & Champaign, IL, 10 May 2010:

Bugs, black holes, earthquakes, and tornadoes : discovering the natural world is an adventure for young people. **KidsReadScience** and **TeensReadScience** are two innovative summer science-reading contests that nurture natural curiosity and challenges kids and young adults to discover science on their own terms.

Contest rules are simple: 1) read a nonfiction book on a topic relating to science, technology, engineering, or math; 2) make a video about the book that's less than 5 minutes long; then 3) upload the video and submit the online entry form by 11 pm (Central Daylight Time) on 23 September 2011.

KidsReadScience is for youngsters ages 8 through 12; **TeensReadScience** is for young adults ages 13 through 18. Anyone anywhere may submit one entry in English, although prize distribution is currently restricted to locations in the US and its territories. Details are at the contest websites.

These annual contests are a joint project of *Joanne Loves Science* and *Scienticity.net*. Generous sponsors have made it possible for us to award over \$300 in prizes, in several categories, for each contest.

Joanne Manaster (follow @ScienceGoddess on Twitter) is well known to the online community for her enthusiastic science outreach. "These contests happen entirely online across the entire US," she explains. "Today's social-networking tools really engage young people and are a great way to spread excitement about science."

Jeff Shaumeyer (follow @scientificity on Twitter) is program director for *Scienticity.net*. "Developing a reading habit as a young person is essential to becoming a life-long learner. Our contestants last year were very creative and enthusiastic. Putting their book reviews online for others to see encourages their peers to discover the fun of reading about science for themselves."

Scienticity.net is the public science-education program of *Ars Hermeneutica, Limited*, a 501(c)(3) non-profit organization with a mission of increasing science literacy. Contributions to *Ars Hermeneutica* to help us involve more young people in *KidsReadScience* and *TeensReadScience* are fully tax deductible in the US.

More: <<http://KidsReadScience.org>> and <<http://TeensReadScience.org>>.

Related: <<http://JoanneLovesScience.com>> and <<http://Scienticity.net>>.

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